



## Quality Objectives

1. Achieve sales growth by 15%
2. Reduction in no. of customer complaints by 10%
3. Reduction in total amount of customer claims by 10%
4. Improvement in on time delivery performance by 10%
5. Improvement in OEE performance by 5%
6. Effective functional / on job trainings to all new employees and existing employees against need
7. Lead time for export order-existing products- maximum 45 days
8. Inventory control- turnover ratio
9. New development for range enhancement
10. Achieve higher index of customer satisfaction

---

## HSE & Energy Objectives

1. To comply with all applicable legal requirements by 100%
2. To achieve injury free premises.
3. Control measures of significant environmental aspects and high risk safety hazards
4. To reduce scrap generation by 5%
5. Optimum utilization of recyclable materials.
6. To conserve natural resources - Water & Power
7. Improve energy efficiency by 10% (KWH / Kgs)
8. Improve water efficiency by 10% (Ltrs / Kgs)
9. Increase share of renewable energy generation as much as possible as per law.
  - 9a. 100% purchase of I-REC against the Electricity consumption from grid in FY 2022 and continue every year
10. Zero % land fill waste from our operations
11. Increase share of recyclable plastic RM in all possible products
12. Improve GHG efficiency- Reduction in carbon footprint by 10% (Kg Co2 Eq. / Kg)
13. Conversion of all paper packaging to 100% FSC material by 2022 and maintain
14. To achieve Scope-3 GHG emission target 40% by CY25 for import and export shipment
15. To achieve Scope-1 GHG emission target 60 MT by CY25

### NOTE :

Based on this objectives, unit wise / function wise measurable objectives and targets will be decided and are available with respective unit / Functional heads. (ATP/MR/F/19)

Rev.: 00

Date: 01/10/2024

A handwritten signature in black ink, appearing to read 'Kailesh Shah'.

**Kailesh Shah**  
(Managing Director)